

EQUESTRIAN PACKAGES 2022

CONTACT:

Lisa Predmore | 585-633-8400 x703
lisa@kidsoutandabout.com

**KIDS OUT
and ABOUT**
com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Stables

You educate young equestrians: Our readers are your audience! There's nothing like getting "out and about" on horseback! We promote sports and physical education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✓ **INTRO: \$600 \$500**

- A paragraph in our after-school / fall program e-newsletter the second Monday of August OR one of our regular Thursday e-newsletters
- A paragraph in our March OR April edition of our summer camps / programs newsletter
- One-year content ad on our horseback riding page or sports camp page

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

✓ **STANDARD: \$2100 \$1500**

Everything from the intro package plus...

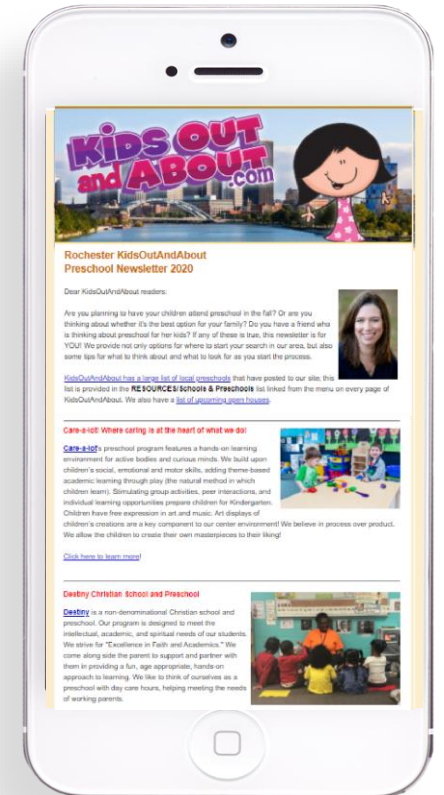
- Six paragraphs (you choose six different Thursdays during your main signup periods) in our weekly e-newsletter about your program
- 12-month content ad on sports camp or horseback page or 728 x 90 image ad on main camp page
- Paragraph in March AND April editions of our special summer camp e-newsletter



✓ **PREMIUM: \$3800 \$2660**

Everything from the intro and standard packages plus...

- 1-month Leaderboard image ad (728 x 90 px) or Top image ad (450 x 150) OR 2 months of video ad (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!



CONTACT: Lisa Predmore | 585-633-8400 x703 | lisa@kidsoutandabout.com

THANK YOU



Connect with us
to get started!

CONTACT :

Lisa Predmore

585-633-8400 x703

lisa@kidsoutandabout.com

KOAA is the only tried and tested paid advertising that we do anymore!

*—Sensei Rob Kruchten
Eastside Martial Arts, Victor, NY*